

WILLIAM LI

M.U.P., B.Arts Sc.

✉ williamzli@icloud.com

☎ (778) 833-3176

🌐 [linkedin.com/in/li-william](https://www.linkedin.com/in/li-william)

SOFTWARE SKILLS

Adobe Creative Suite

ArcGIS

Google Workspace

QGIS

Microsoft Office

iWork

SketchUp

LANGUAGE SKILLS

English: *Fluent*

Mandarin: *Advanced*

Cantonese: *Conversational*

AWARDS

Canada Graduate Scholarship
*Social Sciences & Humanities
Research Council*

Graduate Excellence Fellowship
McGill School of Urban Planning

Huayu Enrichment Scholarship
Taiwanese Ministry of Education

Best Delegate (First Place)
McMaster Model United Nations

MEMBERSHIPS

Student Member
Canadian Institute of Planners

Executive Board Member
*BC NDP (Richmond Centre Electoral
District Association)*

Aspiring urban planner working at the nexus of planning and politics, with strong experience in housing and transit. At Leading Mobility, shaped a national policy report on housing by engaging with planners, developers, and politicians; also co-authored a guide on fare strategies for the Canadian Urban Transit Association. Bespoke experience working as a political staffer: liaising with elected officials, engaging with community groups, and creating multilingual outreach materials.

EDUCATION

McGill University **Master of Urban Planning (M.U.P.)**
September 2021 to August 2023

- Degree completed and will be conferred November 2023
- Capstone: *Equity and Decision-Making in the Planning of Public Swimming Pools*

McMaster University **Bachelor of Arts & Science (B.Arts Sc.)**
September 2016 to June 2020

- Combined Honours (double major): Arts & Science and Geography
- Elected by peers to serve as President of the Society of Arts & Science Students

WORK EXPERIENCE

Leading Mobility Consulting **Assistant Transportation Planner**
May 2022 to Present

- Created engagement materials, facilitated roundtable discussions, and analyzed feedback for a national policy paper on integrating transit and housing
- Delivered presentations on complex policy projects to large audiences that included elected politicians, business executives, and senior public sector staff
- One of two authors of "[Re-Attracting Customers Through Fare Policy](#)" (a guide on different fare strategies produced for the Canadian Urban Transit Association)
- Research, writing, data analysis, slides, and graphics for various client projects

Office of Henry Yao, Member of the Legislative Assembly of BC **Constituency Assistant**
June 2022 to Present

- Public engagement with local residents in English, Mandarin, and Cantonese
- Using InDesign and Illustrator to create multilingual outreach materials
- Exercising a high degree of tact and political sensitivity while speaking with elected officials and community groups

Select Projects

Additional work samples are available upon request.

Forthcoming **Housing is On the Line: How Public Transit Can Help Tackle Canada's Housing Crisis**

- Client: Canadian Urban Transit Association
- Worked in a team of four to create policy recommendations that integrate public transit and housing supply/affordability outcomes
- Created engagement materials for a national multisectoral engagement process with in-person roundtable engagement sessions for transit agencies, municipal planning departments, housing developers, federal and provincial staff, and elected politicians
- Analyzed engagement feedback and incorporated feedback into policy paper
- [Email me to access work sample](#)

August 2023 **Aquatics for All: Equity and Decision-Making in the Planning of Municipal Swimming Pools**

- Created for: McGill School of Urban Planning (capstone project)
- Compared urban planning approaches to equity, public engagement, and decision-making across Greater Vancouver in the context of municipal aquatics infrastructure
- Interviewed key observers, including municipal planning officials, recreation planning consultants, and other parties relevant to the planning of municipal swimming pools, recreation infrastructure, and civic facilities
- [Email me to access full document](#)

May 2023 **Re-Attracting Customers Through Fare Policy**

- Client: Canadian Urban Transit Association
- One of two authors of a guide on transit fare strategies for Canadian transit agencies that are trying to recover from the Covid-19 pandemic
- Evaluated 12 fare strategies against a set of six criteria and wrote analysis for each strategy in consultation with several transit agencies across Canada
- Researched case studies across Canada and the United States
- [Click here to access full document](#)

December 2022 **Bleu Anjou: Anjou Terminal Station Neighbourhood Concept Plan**

- Client: City of Montreal
- Created for: McGill School of Urban Planning (advanced planning studio)
- Worked in a team of five to envision, design, and plan a transit-oriented development that met the requests of municipal planners at the City of Montreal
- Generated and refined design proposals, graphics, and writing in the final report
- [Email me to access work sample](#)

April 2022 **Habitat Hippodrome (Development Proposal)**

- Created for: McGill University School of Urban Planning (housing studio)
- Worked in a large team to create an affordable housing development proposal
- Worked in a team of five to create the business case, with a focus on aligning the project proposal with federal and municipal housing policies and funding programs
- Worked individually to create all charts, graphs, and data visualizations in the final report using Adobe InDesign and Illustrator
- [Click here to access full document](#)